



**GCDN**

**Global Cultural  
Districts Network**

An Initiative of AEA Consulting

# **GCDN ANNUAL CONVENING SINGAPORE 2019**

**27-29 AUGUST 2019**

# NEW COLLABORATIONS: CREATING CITIES TOGETHER

The GCDN Annual Convening brings together civic and cultural leaders from around the world and provides a unique forum for the development of new ideas and collaborations. This year's event is being held in Singapore, 27–29 August 2019, co-hosted by GCDN member National Museum of Singapore.

Cities are changing at a formidable pace. The arts and culture have repeatedly demonstrated their strategic value in defining urban character and identity; improving liveability; attracting investment, knowledge workers and tourists; and building community and social capital. Distinctive urban clusters that combine a rich cultural life with compelling public spaces and architecture – cultural districts – have been integral to this success. Billions of dollars are being committed to cultural infrastructure globally – but this investment is difficult to get right. The conditions in which culture and creativity thrive need to be nurtured, especially as the economic, social and political circumstances that gave birth to them change.

This requires carefully constructed and managed partnerships and alliances between the public, commercial, and not-for-profit sectors. How constitutive members collaborate with each other, across institutions and disciplines; with local communities and their changing demographics; with city stakeholders; with diverse funders; and with other urban agendas is crucial to their success. This year's convening takes collaboration as a theme to ask vital questions and share insights through a programme of engaging discussions, workshops and social events.

# WELCOME TO THE GCDN ANNUAL CONVENING SINGAPORE 2019



On behalf of GCDN and our partners and sponsors, I am thrilled to welcome you to the eighth convening of the Global Cultural Districts Network. Our meeting in the Republic of Singapore follows Dallas, Montreal, London, Brooklyn, Barcelona, Providence and Dubai.

We are convening on a small island on the equator, founded as a trading post of the British East India Company in 1819. Two hundred years later, this city-state of 5.5 million residents is an unequivocal global hub for education, entertainment, finance, healthcare, human capital, innovation, logistics, manufacturing, technology, tourism, trade and transport. And it is underpinned and enriched by a complex cultural life that is integral to its extraordinary identity and story.

Culture in Singapore today embraces world-class museums including our co-host the National Museum of Singapore and the other remarkable institutions under the wing of the National Heritage Board and internationally renowned performing arts anchors like Esplanade - Theatres on the Bay. But it also includes vibrant street culture and festivals - as we will have the opportunity to witness - and the most varied and delicious cuisines you can imagine.

Cultural diversity is integral to Singapore's character, with four official languages - English, Malay, Mandarin and Tamil - and, according to the Pew Research Center, the highest religious diversity of any country in the world. Multiracialism has been enshrined in its constitution since independence in 1963 and shapes national policies.

Like many of our cities, Singapore is engaged with how best to balance local and global culture, draw new visitors, knowledge workers and inward investors, animate public space and navigate some of the adverse effects of rapid urbanization and climate change. As geo-political change creates more political, economic and cultural uncertainty and tensions, the power of culture to find connections, reflect and inspire seems ever more important. We are bounded by the belief that cultural engagement can not only contribute positively to our quality of life and our cities' economies, but to develop unlikely allies and support the creation of more livable and vibrant spaces for everyone.

This convening is an opportunity, therefore, for us all to build meaningful connections and spark new collaborations with colleagues globally. We are deeply grateful to our co-host the National Museum of Singapore for their generous and deep partnership, wisdom and advice. We are also grateful to our numerous partners, sponsors, advisers and friends whose support has been invaluable in realizing our vision.

GCDN convenings are intimate, 'closed-door' meetings where you should feel comfortable sharing your concerns and insights as you plan, build, fund or run a cultural district. We encourage you to workshop together during these sessions to find new solutions to your challenges - and find further inspiration at the social events and outings.

We hope you'll stay connected through GCDN beyond Singapore. This year has seen the publication of important research on the social impact of cultural districts, continued growth in membership, and deepening multilateral contact between members.

Please let us know how we can continue to serve you in your invaluable endeavors.

**Adrian Ellis - Chair**

**Beatrice Pembroke - Director**

**Anupam Yog - Adviser**

**Gregorio Lucena Scarpella - GCDN Coordinator and Conference Director**

**Laura Casale - Conference Administrator**

**Global Cultural Districts Network  
August 2019**

# AGENDA OVERVIEW

Tuesday, 27 August | Esplanade – Theatres on the Bay

**1700 – 1800** Guided tour of Esplanade – Theatres on the Bay

**1800 – 2000** Opening reception  
Yvonne Tham, Chang Hwee Nee, Adrian Ellis, Tom Armstrong

**2000 – 2100** Evening program  
Singapore River Cruise

Wednesday, 28 August | Chijmes Hall

**0800 – 0930** Coffee and registration

**0930 – 0940** Welcome from GCDN and the National Museum of Singapore  
Adrian Ellis & Angelita Teo

**0940 – 1000** Opening keynote  
Dr Cheong Koon Hean, Duncan Pescod [m]

**1000 – 1130** Morning session 1:  
**Singapore: What next for culture in urban development?**  
Michael Koh [m], Mei Chou, Sarah Ichioka, Dane Lim, Andrew Tan

**1130 – 1200** Coffee break

**1200 – 1300** Morning session 2:  
**Liveable to Lovable: Some trends in urban analysis**  
Adrian Ellis [m], Stephen Jolly, Jack Stiller, Mark Wee

**1300 – 1430** Lunch – Free for networking

**1430 – 1600** Afternoon session:  
**Cultural Districts for the Future**  
Elaine Bedell [m], Manal Ataya, Phil Kim, Kevin McMahon

**1600 – 1615** Group photo outside Chijmes Hall

**1615 – 1645** Travel to tours

# AGENDA OVERVIEW

**1645 – 1815** Technical tours: **Getting under the skin of Singapore**  
Kampong Glam, Tanjong Pagar, Singapore City Gallery,  
National Design Centre, National Museum of Singapore

**1815 – 1900** Freshen up time

**1900 – 2200** Dinner hosted by BuroHappold and DesignSingapore Council  
Skaï Restaurant at Swissôtel The Stamford

Thursday, 29 August | Asian Civilisations Museum

**0800 – 0900** Coffee and registration

**0900 – 0930** Opening keynote (30min)  
Helle Søholt, Anupam Yog [m]

**0930 – 1100** Morning session 1:  
**Social Impact and Accountability**  
Victoria Rogers [m], Geoffrey Crossick, Lucinda Hartley,  
Sanjoy K. Roy, Pier Luigi Sacco

**1100 – 1130** Coffee break and breakout

**1130 – 1245** Morning session 2 – Breakout 1:  
**Social Impact Case Workshop**  
Geoffrey Crossick [m], Anna Jobson, Tim Jones

**Morning session 2 – Breakout 2:**  
**Night Time's the Right Time**  
Michelle Boone [m], Pierre Fortin, Jia-Ping Lee,  
Michael Rodrigues, Fiona Waters

**Morning session 2 – Breakout 3:**  
**Forces Beyond Our Control**  
Daniel Payne [m], Tita Larasati, Regina Myer, Pichit Virankabutra

**1245 – 1415** ASAG luncheon

**1315 – 1345** Creative cities initiative – Australia Singapore Arts Group  
and Creative Cities of the 21st Century  
Rosa Daniel & Mathew Trinca

## AGENDA OVERVIEW

- 1415 – 1530 Afternoon session 1:  
Keep it Real: Cultural Programming in the Service of Economic  
and Social Development**  
Tim Tompkins [m], Chris Chong, Douglas Gautier, Laura Zucker
- 1530 – 1600 Coffee break**
- 1600 – 1730 Afternoon session 2:  
Spectacle and Experience**  
Mathew Trinca [m], Sarah Gaventa, Vince Kadlubek,  
Carolien Nederlof
- 1730 – 1800 Final reflections and announcement of GCDN 2020**  
Adrian Ellis & GCDN Advisory Board
- 1800 – 1830 Travel to Armenian Street**
- 1830 – 1845 Thank you notes from GCDN and  
the National Museum of Singapore**  
Adrian Ellis & Angelita Teo
- 1845 – 2000 Night festival: Street food dinner**  
Armenian Street
- 2000 – 2030 Proceed to Cathay Green**
- 2030 – 2100 Night festival: Live performance by Fuerza Bruta**  
Cathay Green

### Friday, 30 August | Optional Tours

- 1000 – 1200 Jewel Changi Airport**
- 1000 – 1200 Gardens by the Bay**
- 1300 – 1400 Asian Civilisations Museum**
- 1430 – 1530 Malay Heritage Centre**

## TUESDAY, 27 AUGUST DAY 0, ESPLANADE – THEATRES ON THE BAY



Image courtesy of Esplanade – Theatres on the Bay

### 17:00 – 18:00

#### Guided tour of Esplanade – Theatres on the Bay

Two groups of 20 persons each will set out on a 45min guided tour of Esplanade – Theatres on the Bay.

### 18:00 – 20:00

#### Opening reception

Welcome:

- Yvonne Tham, CEO, Esplanade – Theatres on the Bay
- Chang Hwee Nee, CEO, National Heritage Board
- Adrian Ellis, Chair, GCDN
- Tom Armstrong, Vice President Advertising APAC, The New York Times

### 20:00 – 21:00

#### Evening program – Singapore River Cruise

Discover Singapore's iconic Marina Bay through a 45min cruise onboard a local "bumboat". Embarking/Landing: Esplanade jetty.

# WEDNESDAY, 28 AUGUST

## DAY 1, CHIJMES HALL



**08:00 – 09:30**

**Coffee and registration**

**09:30 – 09:40**

**Welcome from GCDN and the National Museum of Singapore**

Angelita Teo, Director, National Museum of Singapore, and Adrian Ellis, Chair, GCDN, formally open the convening.

**09:40 – 10:00**

**Opening keynote**

Dr Cheong Koon Hean, CEO, Housing Development Board, sets the scene – telling a compelling story of Singapore’s cultural and urban development and a sense of the character and rapidity of urbanization in Asia. Introduced by Duncan Pescod, CEO, West Kowloon Cultural District Authority.

**10:00 – 11:30**

**Morning session 1:**

**Singapore: What next for culture in urban development?**

The role of culture in urban development in Singapore.

# WEDNESDAY, 28 AUGUST

## DAY 1, CHIJMES HALL

Panel:

- Michael Koh, Executive Fellow, Centre for Liveable Cities; Former CEO, National Heritage Board (NHB) – moderator
- Mei Chou, Group Director, Conservation & Urban Design, Urban Redevelopment Authority of Singapore (URA)
- Sarah Ichioka, Director, Desire Lines
- Dane Lim, Director of Marketing & Digital Communications, People’s Association
- Andrew Tan, Operating Partner, Temasek International

**11:30 – 12:00**

**Coffee break**

**12:00 – 13:00**

**Morning session 2:**

**Livable to lovable: Some trends in urban analysis**

A discussion about trends in urban design, architecture and city branding. In this session, three experts in different aspects of urban and cultural planning will give an account of recent developments in theory and practice in some areas of ongoing interest to GCDN members. Stephen Jolly will describe BuroHappold’s pioneering work on the analysis of creating and maintaining a great cultural experience; Jack Stiller will discuss trends in placemaking and in the development of place manifestos that engage their communities; and Mark Wee will give an account of ways in which Singapore is thinking about not just ‘livability’ but ‘lovability’ – the ways in which intelligent design can impact emotional responses to space.

Panel:

- Adrian Ellis, Chair, GCDN – moderator
- Stephen Jolly, Partner – Global Cultural Sector Director, BuroHappold
- Jack Stiller, Director, Wordsearch Singapore
- Mark Wee, Executive Director, DesignSingapore Council

## WEDNESDAY, 28 AUGUST DAY 1, CHIJMES HALL

**13:00 – 14:30**

Lunch – free for networking

**14:30 – 16:00**

**Afternoon session:  
Cultural Districts for the Future**

Our definitions of culture are changing and expanding as is our understanding of the responsibilities of cultural institutions to engage with their communities – to serve in part as ‘anchors’. What does this mean in practice? What are the central contributions of cultural organizations to place making and what are the skills, resources and strategies needed to realize them?

Panel:

- Elaine Bedell, Chief Executive, South Bank Centre, London – moderator
- Manal Ataya, Director-General, Sharjah Museums Authority
- Phil Kim, Managing Director Asia Pacific, Jerde Partnership
- Kevin McMahon, President and CEO, Pittsburgh Cultural Trust

**16:00 – 16:15**

**Group photo outside of Chijmes Hall**

**16:15 – 16:45**

**Travel to tour locations**

**16:45 – 18:15**

**Technical tours: Getting under the skin of Singapore**

Visits to innovative case studies in culture and urban development in Singapore. Behind the scene tours led by local leaders and a workshop to discuss its scalability, transferability and replicability across cities and sectors facilitated by local experts.

## WEDNESDAY, 28 AUGUST DAY 1, CHIJMES HALL

Tour locations:



*Image courtesy of URA*

### **Kampong Glam**

Organized and curated by the  
Urban Redevelopment Authority

Kampong Glam represents an important and multi-layered chapter of Singapore’s growth and development as a global maritime hub. The precinct today is a bearer to the legacy of a thriving port town that traces its origins as far back as the 1600s; it is a treasure trove rich in cultural heritage and diversity. Kampong Glam is home to over 600 conserved 19th and 20th century shophouses, institutions and monuments, brimming with established homegrown brands in the food, retail and textile businesses that have been around for at least three generations or more. Experience its charm, heritage and colorfully diverse character; the picturesque Bussorah Mall and Sultan Mosque, the hip energy of Haji Lane, the oasis that is the Malay Heritage Centre, the quaint Aliwal Street area and many more hidden gems that will surprise you.

### **Tanjong Pagar**

Organized and curated by the  
Urban Redevelopment Authority

Located at the gateway of the Central Business District, Tanjong Pagar has an interesting mix of old and new charm. It is home to one of the oldest Historic Districts with beautifully conserved shophouses and also the tallest building in Singapore. The precinct also has a diverse mix of uses such as commercial, hotel, and residential (private and public housing); as well as some of the most popular local food, traditional pastries and teahouses. See how conserving Singapore’s heritage can be balanced with meeting the needs of the future and meet stakeholders who are transforming the district from the ground up.

## WEDNESDAY, 28 AUGUST DAY 1, CHIJMES HALL

Tour locations (continued):



Image courtesy of URA

### **Singapore City Gallery**

Organized and curated by the Urban Redevelopment Authority

The Singapore City Gallery showcases Singapore's dramatic transformation over the past 50 years, to become one of the most liveable cities in Asia. It tells Singapore's development story, through 40 interactive and immersive exhibits that detail the city's planning challenges and the innovative solutions that tackle them.



Image courtesy of DesignSingapore Council

### **National Design Centre**

Organized and curated by DesignSingapore Council

The National Design Centre (NDC) is the nexus for all things design. This is where designers and businesses congregate to exchange ideas, conduct business, use its facilities and obtain assistance from the national agency for design, the DesignSingapore Council. Centrally located in the arts, cultural, learning and entertainment district in the Bras Basah-Bugis area, it is well placed to invite the public to learn about design through its exhibitions and programmes.

## WEDNESDAY, 28 AUGUST DAY 1, CHIJMES HALL

Tour locations (continued):



Image courtesy of National Museum Singapore

### **National Museum of Singapore**

Organized and curated by the National Museum of Singapore

The National Museum of Singapore is the nation's oldest museum that seeks to inspire with stories of Singapore and the world. Participants of the tour will learn about its beginnings as the Raffles Library and Museum in 1887 and have a glimpse into its permanent galleries. Additionally, participants will have an understanding of the museum's role as a stakeholder within the Bras Basah-Bugis Arts & Heritage district and be introduced to three of the museum's works as part of the Singapore Night Festival.

**18:15 – 19:00**

**Freshen up time**

### **Evening – Hosted Dinner**

**Skai Restaurant at Swissôtel The Stamford**

The Hosted Dinner is the main social event of the convening, co-hosted by our sponsors BuroHappold and DesignSingapore Council. Remarks by Stephen Jolly, Partner – Global Cultural Sector Director, BuroHappold; Mark Wee, Executive Director, DesignSingapore Council; and Claire Spencer, CEO, Arts Centre Melbourne.



# THURSDAY, 29 AUGUST

## DAY 2, ASIAN CIVILISATIONS MUSEUM



Image courtesy of Asian Civilisations Museum

**08:00 – 09:00**

**Coffee and registration**

**09:00 – 09:30**

**Opening keynote**

How can we design our cities to be more liveable and inclusive?  
Keynote delivered by Helle Søholt, Co-founder and CEO, Gehl;  
introduced by Anupam Yog, Adviser, GCDN.

**09:30 – 11:00**

**Morning session 1:**

**Social Impact and Accountability**

How is your district accountable for its performance and to whom?  
This discussion will explore case studies and methodologies and discuss recent research.

Panel:

- Victoria Rogers, VP for the Arts, John S. and James L. Knight Foundation – moderator
- Geoffrey Crossick, Distinguished Professor of Humanities, School of Advanced Study, University of London

# THURSDAY, 29 AUGUST

## DAY 2, ASIAN CIVILISATIONS MUSEUM

- Lucinda Hartley, Co-founder and CIO, Neighbourlytics
- Sanjoy K. Roy, MD TeamWorks/Jaipur Literary Festival
- Pier Luigi Sacco, Special Adviser to the EU Commissioner for Education and Culture, European Commission

**11:00 – 11:30**

**Coffee break and breakout**

**11:30 – 12:45**

**Morning session 2 – Breakout 1:**

**Social Impact Case Workshop**

A case study of London's Culture Mile as it tackles the underlying logic model on which its strategy is premised, intended outputs and outcomes.

Panel:

- Geoffrey Crossick, Distinguished Professor of Humanities, School of Advanced Study, University of London – moderator
- Anna Jobson, Director, Change Management, UAL
- Tim Jones, Manager, Culture Mile

**11:30 – 12:45**

**Morning session 2 – Breakout 2:**

**Night Time's the Right Time: Practicalities of Managing the 18/24 Cultural District**

A discussion of the practicalities of managing night-time animation, consultation and stakeholder management, licensing, etc.

Panel:

- Michelle Boone, Chief Programming and Civic Engagement Officer, Navy Pier – moderator
- Lee Jia Ping, Programme Director, Think City Malaysia
- Michael Rodrigues, Managing Director, Time Out Australia; Chair, Night Time Industries Association
- Fiona Waters, Regional Director – Greater China, Cistri
- Pierre Fortin, General Director, Partenariat du Quartier des Spectacles

## THURSDAY, 29 AUGUST DAY 2, ASIAN CIVILISATIONS MUSEUM

### 11:30 – 12:45

#### Morning session 2 – Breakout 3: Forces Beyond Our Control: Some things to think about in our wider environment

We are all highly sensitized to our rapidly changing environment, and a new agenda of increasing urgency concerning our stakeholders – the climate crisis, digital surveillance, security, migration, AI, the future of mass tourism... How should we be thinking about these “exogenous factors” in practical terms, and how should we be thinking about them as we plan?

Panel:

- Daniel Payne, Principal, AEA Consulting – moderator
- Tita Larasati, Chairperson, Bandung Creative City Forum
- Regina Myer, President, Downtown Brooklyn Partnership
- Pichit Virankabutra, Acting Director of Creative City Development and Acting Director of CEA KHON KAEN, Creative Economy Agency

### 12:45 – 14:15

#### ASAG luncheon

### 13:15 – 13:45

#### Creative cities initiative – Australia Singapore Arts Group and Creative Cities of the 21st Century

Over lunch, Mrs Rosa Daniel, CEO, National Arts Council of Singapore; and Dr Mathew Trinca, Director, National Museum of Australia present the Australian-Singapore Arts Group – sponsors of the luncheon.

Australia and Singapore established a new bilateral arts relationship in 2015, as part of a broader comprehensive strategic partnership between the two nations. ASAG strives to connect arts and cultural practitioners and organisations in both countries and support collaborative arts programs to mutual advantage.

## THURSDAY, 29 AUGUST DAY 2, ASIAN CIVILISATIONS MUSEUM

### 14:15 – 15:30

#### Afternoon session 1: Keep it Real: Cultural Programming in the Service of Economic and Social Development

All programming, and especially the programming of public spaces, requires careful judgement about public sensibilities – and the strategic intentions of funders and other stakeholders can create a further layer of expectations and considerations. Cultural districts often have their own strategic ambitions and missions for economic and social development. This can create a tightly defined context, in which to commission, curate and create. How does one ensure that artistic expression can survive and thrive in this often tightly defined context and what are the commissioning and curating practices that service both the artist and the stakeholders well?

Panel:

- Tim Tompkins, President, Times Square Alliance – moderator
- Chris Chong, Managing Director, CapitaLand
- Douglas Gautier, CEO & Artistic Director, Adelaide Festival Centre; Chair, Association of Asia Pacific Performing Arts Centres
- Laura Zucker, Senior Associate, AEA Consulting

### 15:30 – 16:00

#### Coffee break

### 16:00 – 17:30

#### Afternoon session 2: Spectacle and Experience

Immersive experiences and arresting spectacle are an increasingly common dimension of cultural programming, often using advanced lighting and technologies. Three panellists discuss their own distinctive approaches to high profile programming.

Panel:

- Mathew Trinca, Director, National Museum of Australia – moderator
- Vince Kadlubek, CEO, Meow Wolf
- Carolien Nederlof, Co-owner, Imagine Leisure
- Sarah Gaventa, Director, Illuminated River Foundation

## THURSDAY, 29 AUGUST DAY 2, ASIAN CIVILISATIONS MUSEUM

### 17:30 – 18:00

#### Final reflections and announcement of GCDN 2020

Adrian Ellis, Director, AEA Consulting, Chair, GCDN, will chair this final session of reflections and next steps with the GCDN Advisory Board.

### 18:00 – 18:30

#### Night festival: Travel to Armenian Street

### 18:30 – 18:45

#### Thank you notes from GCDN and the National Museum of Singapore

Angelita Teo, Director, National Museum of Singapore, and Adrian Ellis, Chair, GCDN, close the convening.

### 18:45 – 20:15

#### Night festival: Street food dinner

Experience the festivities of the Singapore Night Festival at the Armenian Street Park Festival Village, where you are invited to enjoy an evening of food, drinks and performances.

## THURSDAY, 29 AUGUST DAY 2, ASIAN CIVILISATIONS MUSEUM

### Evening – Night Festival

#### Live performance by Fuerza Bruta



*Image courtesy of National Museum Singapore*

Following a light dinner, you are invited to also enjoy the highlight act of the Singapore Night Festival, featuring the internationally renowned Argentinian troupe, Fuerza Bruta. The dynamic and immersive experience is a 360-degree sensory theatre party spectacle that is a combination of high energy and an action-packed aerial acrobatics performance. To end the night, participants are encouraged to explore our five festival zones and check out our light installations, performances as well as the various programme offerings by the establishments in Bras Basah. Bugis.

# FRIDAY, 30 AUGUST

## DAY 3, OPTIONAL TOURS

Discover more of Singapore through optional tours to select destinations:



**Jewel Changi Airport**  
**10:00 – 12:00**  
Organized by GCDN,  
guided by Charu Kokate,  
Principal, Safdie Architects

**Meeting Point**  
Jewel Changi Airport  
78 Airport Blvd,  
Singapore 819666

**Meeting Time**  
09:45

**Duration**  
2 hours (10:00 – 12:00)

**Group size**  
Limited to 15 delegates

It first began with the need to expand the capacity of Changi Airport's Terminal 1 as well as its open-air carpark. This led to a strategic vision with the conception of Jewel as a gem of a destination, to augment Changi Airport's position as a leading air hub globally and boost its appeal as a stopover destination for travellers. The stunning result is a mixed-use development with gardens, attractions, retail, dining, a hotel and facilities to support airport operations. This integration of nature with engineering marvels housed under a striking glass and steel dome is poised to take your breath away.

# FRIDAY, 30 AUGUST

## DAY 3, OPTIONAL TOURS



*Image courtesy of Gardens by the Bay*

**Gardens by the Bay**  
**10:00 – 12:00**  
Organized and curated  
by Gardens by the Bay

**Meeting Point**  
Arrival Drop-off Point  
Gardens by the Bay, Bay South  
No. 18 Marina Gardens Drive  
Singapore 018953

**Meeting Time**  
09:45

**Duration**  
2 hours (10:00 – 12:00)

**Group size**  
Limited to 20 delegates

*\*Tour of the outdoor gardens and access to OCBC Skyway is subject to weather conditions. Participants are advised to wear comfortable attire and walking shoes. A light cardigan or jacket may be needed for the visit to the cool conservatories.*

Experience the world in a garden at Singapore's Gardens by the Bay – a horticultural wonder that showcases garden craftsmanship and floral artistry at its finest. Envisaged as a national garden and a premier horticultural destination for visitors all over the world, this inclusive green 'Eden' has become an instantly recognisable emblem of Singapore. In this customised 2-hour visit, GCDN delegates will be offered an executive overview of the development and making of the Gardens, followed by a 20-min tour of the outdoor gardens on board a cruiser\*, a stroll along the 22-metre high OCBC Skyway that connects two of the iconic Supertrees\*, and finally a short tour to the Gardens' two distinctive engineering marvels: the Flower Dome and Cloud Forest cool conservatories. After the tour, delegates can choose to continue to explore the domes at their own leisure or opt to enjoy lunch at one of the Gardens' wide selection of dining places.

**FRIDAY, 30 AUGUST**  
**DAY 3, OPTIONAL TOURS**



Image courtesy of Asian Civilisations Museum

**Asian Civilisations Museum**  
**13:00 – 14:00**

Organized and curated  
by the Asian Civilisations  
Museum

**Meeting Point**

Asian Civilisations Museum  
Visitor Services Centre  
1 Empress Pl, Singapore 179555

**Meeting Time**

12:45

**Duration**

1 hour (13:00 – 14:00)

**Group size**

Limited to 20 delegates

The Asian Civilisations Museum is the only museum in the region devoted to exploring the rich artistic heritage of Asia, especially the ancestral cultures of Singaporeans. In this highlight tour, participants will be introduced to the many historical connections across Asia and beyond – with Singapore’s history as a port city used as a means of examining Asia’s history. Objects on display tell stories of the trade and the exchange of ideas that were the result of international commerce, as well as the flow of religions and faith through Asia.

**FRIDAY, 30 AUGUST**  
**DAY 3, OPTIONAL TOURS**



Image courtesy of Malay Heritage Centre

**Malay Heritage Centre**  
**14:30 – 15:30**

Organized and curated  
by the Malay Heritage Centre

**Meeting Point**

Malay Heritage Centre Visitor  
Services Centre  
85 Sultan Gate, Singapore 198501

**Meeting Time**

14:15

**Duration**

1 hour (14:30 – 15:30)

**Group size**

Limited to 20 delegates

Istana Kampong Gelam was once residence to the sultanate of Singapore over 170 years ago. Today, it is home to the Malay Heritage Centre, a heritage institution under the National Heritage Board. Situated within the Kampong Gelam precinct, the museum acts as a vital heritage institution for the Malay community in Singapore. Participants of the tour will explore the six permanent galleries and be introduced to artefacts and stories from the National Collection, the Malay community and learn about Kampong Gelam’s significance as a port town.

## SPEAKERS



### **Manal Ataya**

Director-General, Sharjah Museums Authority – Sharjah, UAE

*Wednesday, August 28 – 14:30-16:00*  
*Afternoon session:*  
*Cultural Districts for the Future*

Manal Ataya is a museum specialist with 14 years' experience in museum development and cultural diplomacy.

As Director General of the Sharjah Museums Authority for over a decade, she is responsible for the overall executive management of 16 museums in the emirate of Sharjah, UAE, which span Islamic culture and history, contemporary art, heritage, maritime history, archaeology, science and children's learning. Her mandate includes strategic development of future museum projects, advising on museum and cultural policy, fostering partnerships with international institutions and leading efforts to deliver best practices in museum services.

Ataya holds degrees from both Hamilton College (2001) and Harvard University (2004) and has been recognized by distinguished international leadership programs as a Clore fellow (2010) and an Aspen Institute fellow (2018). She serves on numerous advisory boards including Global Cultural Districts Network; the University of Sharjah's College of Arts, Humanities and Social Sciences; and ICCROM-Sharjah, the Arab region's field office of the UN's body for cultural heritage preservation.

Ataya was awarded the Chevalier Ordre des Arts et des Lettres by France in 2018 for her contributions to culture.

## SPEAKERS



### **Elaine Bedell**

Chief Executive, Southbank Centre – London, UK

*Wednesday, August 28 – 14:30-16:00*  
*Afternoon session:*  
*Cultural Districts for the Future [m]*

Elaine Bedell is the Chief Executive of the Southbank Centre and was appointed in May 2017, becoming the first woman Chief Executive of Europe's largest arts centre in its 66 year history.

The Southbank Centre occupies 17 acres along the river Thames in London and is home to the Royal Festival Hall, the Queen Elizabeth Hall, Purcell Room, National Poetry library and Hayward Gallery, as well as restaurants, bars and retail outlets. Southbank Centre has 4 resident orchestras and programmes world class performing arts, dance, spoken word and contemporary music in its venues and outdoor spaces.

Previously, Elaine enjoyed a 25 year career in the media, working in senior roles at the BBC and at ITV where she commissioned and produced some of the UK's most popular and original factual, entertainment and comedy titles including Strictly Come Dancing, The X factor, Britain's Got Talent, and Top Gear.

Elaine has won a BAFTA and a British Comedy Award and was Executive Chair of the Edinburgh International TV Festival for four years. She was appointed a Trustee for the V&A Museum by the Prime Minister in 2015.

## SPEAKERS



### **Michelle T. Boone**

Chief Programming and Civic Engagement Officer,  
Navy Pier – Chicago, USA

*Thursday, August 29 – 11:30-12:45*  
*Morning session 2 – Breakout 2:*  
*Night Time's the Right Time [m]*

Michelle T. Boone is the Chief Program and Civic Engagement Officer at Navy Pier, an independent nonprofit and historic Chicago landmark; it is one of the top destinations in the Midwest, attracting nearly 9 million people annually. Michelle joined Navy Pier in 2016 in a newly created role as a part of the organization's Centennial Vision Plan. She designs, develops, curates and oversees the Pier's arts and culture public programs, festivals and specials events, and is a member of the executive leadership team helping to shape organizational strategy and public engagement. In addition, Michelle manages the Guest Experience and Services division.

Previously, in 2011 Michelle was appointed by Mayor Rahm Emanuel as Commissioner of the Chicago Department of Cultural Affairs and Special Events (DCASE). During her tenure, she led a team of more than 80 full-time employees to produce and present more than 2,000 programs, festivals and special events annually; supervised the management of the historic Chicago Cultural Center; led the process for a new Chicago Cultural Plan, released in 2012; and launched the first Chicago Architecture Biennial in 2015. Prior to that, Michelle was a senior program officer at the Joyce Foundation (2004–2011) overseeing the culture portfolio and distributing more than \$2 million annually in grants supporting nonprofit arts organizations in six major Midwest cities.

Her professional career includes work in television, film and the recording industries, and she served as a Peace Corps Volunteer in Chad, Africa. Michelle holds a bachelor's degree in Telecommunications and a master's degree in Public Affairs from Indiana University, Bloomington; in 2015, the IU School of Public and Environmental Affairs honored her with its Distinguished Alumni Award. Boone is the recipient of multiple honors and other awards including being named a "Cultural Champion" by the Chicago Cultural Alliance in 2019, named "Design Leader of the Moment" by New City magazine (April 2019) and "Chicagoan of the Year" (architecture) by the Chicago Tribune in 2015. She currently serves on the boards of Americans for the Arts (vice chair); Arts Alliance Illinois (vice chair); The Arts Club of Chicago; Chicago Architecture Biennial; the Graham Foundation (secretary); and is on the Board of Governors for the School of the Art Institute of Chicago. She is a member of The Chicago Network and the Economic Club of Chicago, and serves on the Women's Board of the University of Chicago.

## SPEAKERS



### **Dr Cheong Koon Hean**

CEO Housing & Development Board – Singapore

*Wednesday, August 28 – 09:40-10:00*  
*Opening keynote*

Dr Cheong Koon Hean is the CEO of the Housing and Development Board (HDB) of Singapore, overseeing the development and management of some 1.1 million public housing flats in 26 towns. She introduced a new generation of well-designed, community centric, smart and sustainable towns to raise the quality of public housing and drove innovative R&D that led to many new urban solutions.

Dr Cheong was also the CEO of the Urban Redevelopment Authority from 2004 to 2010. She has extensive experience in strategic planning, conservation of built heritage and real estate market policies. During her tenure, she steered the development of many new development areas including Marina Bay, the new city extension. She also played a key role in the master planning of the Sino-Singapore Tianjin Eco City.

Dr Cheong is currently on the Boards of the HDB and the National University of Singapore and is a Council Member and former Deputy President of the International Federation for Housing and Planning, as well as the Chairman of the Nominating Committee of the Lee Kuan Yew World City Prize. She has received many awards and in 2016, she became the first Asian to be conferred the JC Nichols Prize for Urban Visionaries by the Urban Land Institute and the Lynn S Beedle Lifetime Achievement Award by the Council for Tall Buildings and Urban Habitat. She is an endowed professor at NTU and is the 2018 SR Nathan Fellow of the Institute of Policy Studies, NUS.

## SPEAKERS



### Chris Chong

Managing Director, CapitaLand – Singapore

*Thursday, August 29 – 14:15-15:30*

*Afternoon session 1:*

*Keep it Real: Cultural Programming in the Service of Economic and Social Development*

Chris Chong is the Managing Director of CapitaLand Retail in Singapore. In this role, he is responsible for the investment, asset management and property management activities of CapitaLand Retail. He is also responsible for the development of new Retail concepts and strategy. These include the deployment of e-payment, e-vouchers and omni-channel strategies as well as all digital initiatives across the portfolio of CapitaLand malls in Singapore.

Chris was previously the CEO of Orchard Turn Developments Pte Ltd, a joint venture company between CapitaLand and Sun Hung Kai Properties between 2013 to 2018. In this role, he was responsible for the strategic, financial and asset management of ION Orchard as well as the developer sales of The Orchard Residences. Chris was also formerly the Senior Vice President and Head of the Asset Management team for Starhill Global REIT, a S\$2.7 billion REIT listed on the Singapore Stock Exchange with office and retail assets in Singapore, Malaysia, China, Australia and Japan. Amongst the projects completed were the asset redevelopments of Wisma Atria in Singapore, Starhill Gallery in Kuala Lumpur, Malaysia and a retail mall in Chengdu, Western China.

Chris has held senior positions in the Singapore Economic Development Board (EDB) and Moët Hennessy Louis Vuitton (LVMH) in Paris, Hong Kong and Singapore. As the Director of the Singapore Economic Development office in Paris, France, he was responsible for the promotion of investments from France and Switzerland. He also acted as the economic counsellor to the Singapore Embassy in France, hosting various high-level governmental and ministerial visits between France and Singapore.

## SPEAKERS



### Mei Chou

Group Director, Conservation & Urban Design, Urban Redevelopment Authority – Singapore

*Wednesday, August 28 – 10:00-11:30*

*Morning session 1:*

*Singapore: What next for culture in urban development?*

Mei is the Group Director for Conservation and Urban Design at the Urban Redevelopment Authority (URA), Singapore's land use planning and conservation authority.

Mei graduated in Architecture from the Bartlett School of Architecture, University College London. Since she joined URA in 2000, she has played key roles in the planning and shaping of Singapore's city centre. In 2008, she furthered her professional development by spending 2 years in private architectural practice. She subsequently obtained qualification as a professional architect, and is a registered architect with the Board of Architects.

As Group Director, she plays a multi-faceted role, integrating land use planning, urban design, conservation and place management. She oversees the planning and urban design of the City Centre, including key areas like Orchard Road, Singapore River and Marina Bay. Her role also focusses on the conservation planning of Singapore's historic districts and development projects in areas with heritage and identity. In recent years, she has actively been involved in partnering the community to enliven public spaces and create car-lite, people friendly precincts through place management.



## SPEAKERS



### Geoffrey Crossick

Distinguished Professor of Humanities, School of Advanced Study, University of London – London, UK

Thursday, August 29 – 09:30-11:00  
Morning session 1:  
Social Impact and Accountability

Thursday, August 29 – 11:30-12:45  
Morning session 2 – Breakout 1:  
Social Impact Case Workshop [m]

Geoffrey Crossick was Director of the AHRC Cultural Value Project, which explored the benefits of cultural engagement to individuals and society, and the methods by which those can be understood. Its report, *Understanding the value of arts and culture*, jointly authored with Dr Patrycja Kaszynska, was published in 2016. The report has attracted considerable international interest and he has been invited to speak about it in many countries including Brazil, Taiwan, Thailand, Australia, Denmark, the USA and Canada. He is author of the recent GCDN report *The social impact of cultural districts* about which he'll be speaking at this convening.

He is an urban social historian and Distinguished Professor of Humanities in the School of Advanced Study at the University of London. He was previously Vice-Chancellor of the University of London and Warden of Goldsmiths after being Chief Executive of the UK's Arts & Humanities Research Board and taking it through to its establishment as a full research council in 2005.

He is currently Chair of the Crafts Council in the UK and a member of boards in the higher education and cultural sectors, including Guildhall School of Music & Drama, the Horniman Museum and the National Film & Television School. He is a member of the Science Advisory Council of the UK Department for Culture, Media & Sport. He speaks in the UK and internationally on the value of culture, the creative and cultural sectors, higher education and research strategy, and the importance of the arts and humanities.

## SPEAKERS



### Adrian Ellis

Director, AEA Consulting – New York, USA

Wednesday, August 28 – 12:00-13:00  
Morning session 2:

*Liveable to lovable: Some trends in urban analysis*

Adrian is the founder of AEA Consulting (1990) and the Global Cultural Districts Network (2013). He has worked in senior management and as a board member in both museums and the performing arts and as a strategy consultant to leading clients in the cultural, public, and business sectors around the world. He is recognized as having contributed to the cultural sector's deeper understanding of a number of areas including the development of successful cultural building projects, capitalization needs, impact assessment, cultural district planning, the creation of new business models and investment strategies for cultural infrastructure, and strategic responses to long-term societal changes in technology, philanthropy, demographics, and the use of leisure time.

A lifelong jazz fanatic, Adrian served as Executive Director of Jazz at Lincoln Center from 2007 to 2011. Prior to founding AEA, he planned and managed the creation of the Design Museum in London as Executive Director of The Conran Foundation. He began his career as a civil servant in the UK Treasury and the Cabinet Office, where he worked on service-wide efficiency reviews and privatisation, and ran the office of the Economic Secretary to the Treasury. He is also a noted writer and speaker who has been featured in numerous distinguished forums including The Independent, The New Statesman, The Art Newspaper, The International New York Times Art for Tomorrow Conference, Salzburg Global Seminar, Blouin Creative Leadership Summit, the J. Paul Getty Trust, The Clark Art Seminar, and annual conferences of the American Institute of Architects and International Society for the Performing Arts.

Adrian is currently a board member of Poets House in New York, serves on the International Advisory Committee of the master's program in International Arts Management, a joint program of Southern Methodist University, HEC Montreal, and Bocconi University, and is a member of the advisory board of All Arts, a multimedia platform created by public television's WNET. He has been a Scholar in Residence at Columbia University and has taught arts administration for Boston University, New York University, National Arts Strategies, and the Clore Fellows Programme. Adrian received his B.A. (first class) and M.A. degrees at University College, Oxford, where he served as a College Lecturer in Politics; and completed additional graduate work at London School of Economics. He is also a graduate of National Arts Strategies Chief Executive Program. In 2012, the Jazz Journalists Association named him Jazz Hero of the Year.

## SPEAKERS



### **Pierre Fortin**

General Director, Partenariat du Quartier des Spectacles – Montreal, Canada

*Thursday, August 29 – 11:30-12:45  
Morning session 2 – Breakout 2:  
Night Time's the Right Time*

In 2009, Pierre Fortin became Executive Director of the Quartier des Spectacles Partnership, the non-profit organization responsible for managing public spaces, programming activities and promoting the Quartier des Spectacles. Mr Fortin has extensive experience in management and communications in the public and private sectors. He has helped guide several organizations through periods of profound change, demonstrating leadership and vision that enabled him to develop and implement internal and external strategies to strengthen and improve each organization's position.

After founding a community radio station, CIBL-FM, he worked in communications and marketing for a Canadian financial institution. As an employee of the Ville de Montréal, his roles included Head of Communications during public consultations on the city's master plan, which helped him develop his vision of urban planning. Mr Fortin created Bell Canada's first communications unit focused on the business market, and was the company's representative during the development of Montreal's Quartier International, a mandate closely related to his interest in issues related to public space. As VP marketing for the Old Port of Montreal Corporation, he led the rebranding of the Montreal Science Centre and the Old Port. In that capacity, he also contributed to the development of guiding principles for the development of these public spaces and for the implementation of innovative cultural programming ideas.

## SPEAKERS



### **Douglas Gautier**

CEO & Artistic Director, Adelaide Festival Centre; Chair, Association of Asia Pacific Performing Arts Centres – Adelaide, Australia

*Thursday, August 29 – 14:15-15:30  
Afternoon session 1:  
Keep it Real: Cultural Programming in the Service of Economic and Social Development*

Douglas is the CEO and Artistic Director of the Adelaide Festival Centre, a position to which he came in 2006, after leading one of the world's great Arts festivals in Hong Kong and with international experience in media, tourism and the arts.

Douglas has initiated a major 'program-led' revival which has increased audiences and positioned the Centre as a hub for Asian/Australian cultural engagement. This has included two new events – The Adelaide Guitar Festival and OzAsia Festival – a showcasing of cultural links between Australia and the Asian region.

While living in Asia for 25 years Douglas served as Director of the Hong Kong Arts Festival, Deputy Executive Director of the Hong Kong Tourism Board, Director of Corporate Affairs STAR TV and Head of Music and Arts for Radio Television Hong Kong. He was also founding Vice-Chairman of the Asian Arts Festival Association and a board member of the Asian Cultural Council (Rockefeller Foundation).

On top of his position on the GCDN Advisory Board Douglas is currently the Chair of Association of Asia Pacific Performing Arts Centres (AAPPAC). He is an Adjunct Professor at University South Australia, a member of the Australia-Singapore Arts Group, and a Flinders University Councillor.

In 2016, Douglas was appointed a Member of the Order of Australia for services to the arts and the community.

## SPEAKERS



### **Sarah Gaventa**

Director, Illuminated River Foundation – London, UK

*Thursday, August 29 – 16:00-17:30*  
*Afternoon session 2:*  
*Spectacle and Experience*

Sarah, Hon. Fellow of both RIBA and the Landscape Institute, is a public space and public art expert and curator, and was previously Director of CABE Space at the Commission for Architecture and Built Environment. She has been Chair of the Elephant and Castle Regeneration Forum for the past five years. Prior to these roles, Sarah co-founded Scarlet Projects, a creative consultancy that curated architecture and design exhibitions, events and public spaces, with the aim of bringing contemporary design to a wider public audience. She has also been an Associate and member of the senior management team at Rogers Stirk Harbour + Partners architects, and was interim director of the Architecture Foundation in 2014. Whilst at CABE, Sarah was also Director of Seachange, a £40 million capital programme for the cultural regeneration of seaside resorts. She has been a member of the Heritage Lottery Fund's Expert Panel, English Heritage's Environment Panel, Transport for London's Design Review Panel, is an advisor and founding member of the London Architecture Festival, a Fellow of the Royal Society of Arts, in 2010 was made an Honorary Fellow of the Landscape Institute for her outstanding contribution to landscape and in 2018 was made a RIBA Honorary Fellow. She has won a Guggenheim Scholarship and has sat on the advisory board of the National Art & Design Saturday Club for the Sorrell Foundation.

Sarah studied art history at both the Courtauld and University College London and has an MA from the Royal College of Art. She is the author of three books, including 'New Public Spaces' for Mitchell Beazley.

## SPEAKERS



### **Lucinda Hartley**

CoFounder & CIO, Neighbourlytics – Melbourne, Australia

*Thursday, August 29 – 09:30-11:00*  
*Morning session 1:*  
*Social Impact and Accountability*

Lucinda Hartley is an urban designer, social entrepreneur and one of Australia's leading voices on social innovation. Named by The Age Newspaper as one of Melbourne's 'Top 100' most influential people, she has spent the past decade pioneering new approaches to shaping human centered cities.

She is co-founder and chief innovation officer of Neighbourlytics, a social data analytics platform for Neighbourhoods. Lucinda is redefining how we measure city performance with data-driven metrics to understand the social life of places.

Lucinda received a 2018 Myer Innovation Fellow and 2018 Westpac Social Innovation Fellow to spearhead a national city benchmarking tool using social data.

With over a decade of experience in urban innovation, Lucinda was previously co-founder and CEO of leading placemaking consultancy CoDesign Studio where she spearheaded The Neighbourhood Project, Australia's largest community-led placemaking program. Her portfolio career includes positions with UN-Habitat, advising the Victorian Planning Minister for Fishermans Bend (Australia's largest urban renewal precinct) and being appointed an Adjunct Senior Fellow at the University of Melbourne. A designer turned tech founder, Lucinda is alumni of Singularity University and Massachusetts Institute of Technology (MIT). Lucinda doesn't separate work and personal life: first we shape our cities, then they shape us.

## SPEAKERS



### Sarah Ichioka

Director, Desire Lines – Singapore

*Wednesday, August 28 – 10:00-11:30*

*Morning session 1:*

*Singapore: What next for culture in urban development?*

Sarah Ichioka is an urbanist, curator and writer. She currently leads Desire Lines, a strategic consultancy for environmental, cultural, and social-impact organizations and initiatives. In previous roles, she has explored the intersections of cities, society and ecology within leading institutions of culture, policy and research.

Sarah's outlook is glocal, interdisciplinary and future-facing. She has been recognized as a World Cities Summit Young Leader, one of the Global Public Interest Design 100, a British Council / Clore Duffield Cultural Leadership International Fellow, and an Honorary Fellow of the Royal Institute of British Architects.

Sarah was recently appointed Curator of the International Architecture Biennale of Rotterdam 2020, in partnership with Thijs van Spaandonk. Before relocating to Asia in 2014, she served as Director of The Architecture Foundation (UK) and Co-Director of the London Festival of Architecture.

Sarah's critical writing has been published by the Serpentine Gallery (Koenig), the Seoul Biennale of Architecture and Urbanism (Actar), Barbican (Prestel), Mies van der Rohe Award (Actar), and the Urban Age (Phaidon). Her commentary and reportage have been featured in CNN.com, Monocle, BBC London, Folha de S.Paulo, Design/Anthology, and Abitare, amongst others.

Embracing opportunities to cultivate new ideas and to advance discourse about the social dynamics of the built environment, Sarah has served as an adviser or judge for many diverse projects, including the XXII Milan Triennale, the Resilient by Design Bay Area Challenge, the European Prize for Urban Public Space, and the Aga Khan Award for Architecture.

Raised in California, Sarah holds degrees from Yale University and the London School of Economics and Political Science.

## SPEAKERS



### Anna Jobson

Director, Change Management, University of the Arts – London, UK

*Thursday, August 29 – 11:30-12:45*

*Morning session 2 – Breakout 1:*

*Social Impact Case Workshop*

Anna Jobson is an experienced cultural strategist and policy-maker, having led on policy and planning at Tate and national strategy for arts, museums and libraries at Arts Council England (where she developed ACE's first ten-year strategic framework).

Since 2012, Anna has had a portfolio career combining freelance work with senior roles in organisations in Australia and the UK. In her consulting capacity, she has worked with a wide range of organisations on feasibility studies, cultural strategies, business plans, funding applications, research projects and organisation and programme evaluations.

Anna's main commitment currently is to the University of the Arts, London, where she is a Director of Transformation, leading London College of Fashion's move to East Bank, and contributing to this new culture and education district in the Queen Elizabeth Olympic Park as part of the legacy of the London 2012 Olympic Games.

## SPEAKERS



### Stephen Jolly

Partner – Global Cultural Sector Director,  
BuroHappold – Bath, UK

*Wednesday, August 28 – 12:00-13:00*

*Morning session 2:*

*Liveable to lovable: Some trends in urban analysis*

Stephen Jolly is a Partner at BuroHappold Engineers with a background in leading complex projects in the UK, Middle East, Europe, Asia and the USA including the Royal Shakespeare Theatre, The Grand Egyptian Museum and the Louvre, Abu Dhabi. He leads BuroHappold's cultural sector strategy and planning, combining an outcome focus with a wealth of experience and building on his skills in performing and visual arts projects. With his background in environmental performance and integrated design, Stephen's approach to projects is multidisciplinary in nature. Stephen's approach influences strategic project development from an early stage, including the adoption of data analytics to model design options focused on the visitor experience. Stephen's current projects include the Centre for Music with the City of London and the NG20 Museum in Berlin.

*"I am motivated by the contribution that I can make to cultural venues as an engineer. It matters to me that we create places for people, ensuring today's discerning audiences are able to enjoy visual and performing arts in a range of diverse venues and cultural districts. I became an engineer to solve problems and I still thrive on this, the more complex the better. I am fascinated by team dynamics and communication and committed to clarity and understanding, where analytics and insight can add real value.*

*Cultural venues are truly transformative places. Where else can you travel through time, explore the world, and listen to the life stories of strangers without leaving your seat? Their value to society is unique, and an experience that starts at an individual level can radiate across cities and countries to achieve international acclaim and impact on economies cultures."*

## SPEAKERS



### Tim Jones

Manager, Culture Mile – London, UK

*Thursday, August 29 – 11:30-12:45*

*Morning session 2 – Breakout 1:*

*Social Impact Case Workshop*

Tim Jones manages Culture Mile, a new cultural district in the heart of London, on behalf of the City of London Corporation and in partnership with the Barbican Centre, the Museum of London, the Guildhall School of Music & Drama and the London Symphony Orchestra.

Tim is a senior director, consultant, producer and broker specialising in culture, place, and social change, working across all art forms and between the commercial, cultural and civic sectors. Tim has delivered major cultural placemaking strategies for sites in Europe, the USA and Australia including for Heathrow Airport, Wembley Park and for the 'Avenue of the Arts' in Boston.

Tim is a member of the Placemaking Leadership Council at the Project for Public Spaces, the Placemaking Collective UK and a Fellow of the Royal Society of Arts.

## SPEAKERS



### **Vince Kadlubek**

CEO and Founder, Meow Wolf – Santa Fe, USA

*Thursday, August 29 – 16:00-17:30*

*Afternoon session 2:*

*Spectacle and Experience*

Vince Kadlubek is a Co-founder and the CEO of Meow Wolf, an art collective that has transformed into an award winning Arts Production Company.

After leading Meow Wolf to win the inaugural startup competition from Creative Startups, Kadlubek created the business plan for Meow Wolf's House of Eternal Return and led the team towards its completion.

Since opening, Kadlubek has continued being the force of vision for the company, thinking about radical ways to subvert current business paradigms while building integral systems that have been tried and true.

Vince is most interested in co-creating alternative realities and bringing unique, indescribable, transformative immersive art experiences to the world, and has announced new Meow Wolf exhibitions in Las Vegas, Denver, Washington DC, and Phoenix.

## SPEAKERS



### **Phil Kim**

Managing Director Asia Pacific, Jerde Partnership – Hong Kong, China

*Wednesday, August 28 – 14:30-16:00*

*Afternoon session:*

*Cultural Districts for the Future*

Phil Kim is a Shareholder and Managing Director Asia Pacific at the Jerde Partnership, Inc. in Los Angeles and Hong Kong, focusing on Jerde's Placemaking ideas and development of complex urban projects that has helped rejuvenate Asia cities and recognized with over 140 international awards.

He also advises cities and developers on innovations in mixed-use design, retail, urban revitalization, vertical cities and building social sustainability into emerging market cities. Langham Place Hong Kong, Roppongi Hills Tokyo, Queens Wharf Brisbane and the Quay Quarters Sydney precinct are some of the past and present notable projects and representative of a people-based design that draws over one billion visitors to Jerde projects around the world annually in twenty countries. He is also an Urban Land Institute Global Governing Trustee, a non-profit global organization of 45,000 members headquartered in Washington D.C., Asia Co-Chair of education program Urban Plan.

## SPEAKERS



### Michael Koh

Executive Fellow, Centre for Liveable Cities – Singapore

*Wednesday, August 28 – 10:00-11:30*  
*Morning session 1:*  
*Singapore: What next for culture in urban development? [m]*

Michael Koh is currently Executive Fellow with the Centre for Liveable Cities, Ministry of National Development, where he is involved in research, organisation of the World Cities Summit and Mayors Forum, capability development and international advisory projects.

He was previously the Head of Projects and Design at SC Global overseeing both overseas and Singapore development projects. Prior to that, he had 25 years of experience in the public service. He served 6.5 years as CEO of the National Heritage Board (NHB) and 3.5 years as concurrent CEO of the National Art Gallery (NAGA). As the CEO of NHB, he is credited and publicly recognised for rebranding and repositioning the National Museums to new highs, making heritage accessible to the people, and leading architectural projects such as the planning and design of the \$532 million National Art Gallery, heritage institutions, renovations to the 8Q@Singapore Art Museum and Asian Civilisations Museum.

Before joining NHB, Michael held appointments at Singbridge Holdings and Mapletree Holdings, and was the Director of Urban Planning & Design at the Urban Redevelopment Authority and he spearheaded the city planning and urban design of Singapore's Central Area, which includes the new mixed use Downtown at Marina Bay, revitalisation of Orchard Road as a shopping street and creation of an arts and entertainment district at Bras Basah Bugis. He led the planning team for key development projects such as the Business and Financial Centre and Marina Bay Sands Integrated Resort. He also set up the development agency for the Marina Bay area and the Architecture and Urban Design Excellence centre.

Michael serves as a Board member on the National Library Board, and has served on the Boards of the National Heritage Board, Land Transport Authority, Singapore Tourist Promotion Board, Civil Service College, Hotel Licensing Board, Street and Building Naming Committee, and National Art Gallery. Michael chairs the Public Library Advisory Committee, and the Persons with Disability Sub-Committee, and has also served on the Arts and Cultural Strategic Review Committee, Conservation Advisory Panel, and Design and Construction committee for the Indian Heritage Centre.

## SPEAKERS



### Tita Larasati

Chairperson, Bandung Creative City Forum – Bandung, Indonesia

*Thursday, August 29 – 11:30-12:45*  
*Morning session 2 – Breakout 2:*  
*Forces Beyond Our Control*

Tita Larasati studied product design in Bandung and in The Netherlands, at Design Academy Eindhoven and Delft University of Technology. She currently works as a lecturer and researcher at Industrial Product Design Program, Faculty of Art and Design, Institut Teknologi Bandung (ITB), with an interest on the subjects of sustainability, exploration of natural fibres, community development, design thinking, and creative city. She is the current Chairperson of Bandung Creative City Forum (BCCF), a hub for Bandung creative communities that was established in 2008; the Deputy of International Relations of Indonesia Creative Cities Network (ICCF), an organisation that gathers creative community initiatives in more than 200 cities from all over Indonesia; and is also the focal point for Bandung City of Design for UNESCO Creative Cities Network (UCCN).

She is the Vice President, Science and Society, of the Indonesian Academy of Science (ALMI), and a Climate leader/presenter at The Climate Reality Project Indonesia. She serves as the Chairperson of Bandung Creative Economy Committee and sits on an Expert Team for West Java Creative Economy Development. Lately, she joined the International Advisory Council for Creative Industries Policy and Evidence Centre (PEC) based in the UK. In her spare time, she produces graphic diary through CAB, a Bandung-based independent publisher that focuses on graphic diary, graphic travelogue, and comics for children.

## SPEAKERS



### Jia-Ping Lee

Programme Director, Think City Malaysia – Kuala Lumpur, Malaysia

*Thursday, August 29 – 11:30-12:45*  
*Morning session 2 – Breakout 2:*  
*Night Time's the Right Time*

Jia-Ping is Programme Director at Think City. Formerly the head of the KL office (responsible for driving the rejuvenation of KL's historic core), she now heads Partnerships which seeks to deepen existing relationships and explore future collaborations with international organisations. Partnerships also steers Brand Communications for the organisation.

Jia-Ping is a Honorary Council Member of Badan Warisan Malaysia (Heritage Trust of Malaysia) and has been working on heritage conservation and preservation as a volunteer since 2001. After George Town was awarded the UNESCO World Heritage Site status in 2008, she was part of the core strategic group, led by Khazanah Nasional (Malaysia's sovereign wealth fund), tasked with creating a programme to revitalize George Town and ensure it retained its vibrancy as a city. One of the key strategic drivers of the programme led to the formation of Think City.

A lifelong passion for theatre led to a parallel career in the Arts. She was trained in theatre operations and management at the Cambridge Arts Theatre, UK, and has managed and curated many arts and community projects in Kuala Lumpur.

A former brand and organisation culture consultant Jia-Ping regularly speaks at CEO and NGO meetings, and until 2016, coached SMEs on BFM 89.9 The Business Station. She holds a Bachelor of Arts degree from University of Melbourne, Australia majoring in Political Science (International Relations).

## SPEAKERS



### Dane Lim

Director of Marketing & Digital Communications, People's Association – Singapore

*Wednesday, August 28 – 10:00-11:30*  
*Morning session 1:*  
*Singapore: What next for culture in urban development?*

Dane leads the Marketing & Digital Communications Division at the People's Association (PA) to build and bridge communities in Singapore. PA promotes racial harmony, social cohesion and strengthens national resilience through shared experiences where people can pursue shared interests to benefit the larger community and to build collective trust.

Prior to joining the PA, Dane held the role of Director, Marketing & Communications at the Singapore Economic Development Board (EDB) to shape a compelling narrative for Singapore as a home for business, talent and innovation. He also created new experiences to engage target audiences, leveraging marketing automation capabilities, partnerships and collaborations. At EDB, he co-led a national initiative (with the Singapore Tourism Board & Ministry of Communications and Information) to launch the new nation brand, "Singapore: Passion Made Possible".

During his time at EDB, Dane was concurrently appointed as Director, External Affairs and Marketing at the NUS Lee Kuan Yew School of Public Policy overseeing international student recruitment, fundraising, media relations and marketing activities.

Dane began his career in the teaching service with the Ministry of Education, Singapore before pursuing a marketing and communications career. He has also worked in the Singapore Tourism Board, American Express International, Dubai Corporation and the United Overseas Bank.



## SPEAKERS



### Kevin McMahon

President and CEO, Pittsburgh Cultural Trust – Pittsburgh, USA

*Wednesday, August 28 – 14:30-16:00*  
*Afternoon session:*  
*Cultural Districts for the Future*

J. Kevin McMahon is the President and CEO of the Pittsburgh Cultural Trust and is responsible for executive management and operations of the Trust's administrative offices and facilities including The Benedum Center for the Performing Arts, Byham Theater, Harris Theater, O'Reilly Theater, Theater Square, including a Cabaret Theater, Wood Street Galleries, SPACE, 707-709 Penn Galleries and the Trust Arts Education Center, among several other arts venues.

Previously, Mr McMahon was Executive Vice President and Chief Administrative Officer of the John F. Kennedy Center for the Performing Arts for eight years.

Mr McMahon is on the Boards of Hiram College, Point Park University, Pittsburgh Downtown Partnership, Greater Pittsburgh Arts Council, Performing Arts Centers Consortium, PA Economy League, Three Rivers Arts Festival, First Night and Pittsburgh Dance Council.

He is a member of the Board of Visitors of the Heinz School of Management of Carnegie Mellon University, the American League of Theaters and Producers, and is an Associate Member of the African American Chamber of Commerce.

He is an Adjunct Professor for the Heinz School of Management, Carnegie Mellon University. Mr. McMahon holds an MBA from the City University of New York, and an undergraduate degree in economics and psychology from Hiram College.

## SPEAKERS



### Regina Myer

President, Downtown Brooklyn Partnership – New York City, USA

*Thursday, August 29 – 11:30-12:45*  
*Morning session 2 – Breakout 2:*  
*Forces Beyond Our Control*

Regina Myer is President of the Downtown Brooklyn Partnership (DBP), a not-for-profit local development corporation that serves as the primary champion for Downtown Brooklyn as a world-class business, cultural, educational, residential, and retail destination.

Until 2016, Regina served as President of Brooklyn Bridge Park. During her nine years overseeing the Park project – an historic public investment into one of the largest public works in the City – Myer oversaw the dramatic transformation of 1.3 miles of industrial waterfront into one of New York City's most popular destinations and one of the most lauded urban parks in the country.

Prior to Brooklyn Bridge Park, Regina was the senior vice president for planning and design at the Hudson Yards Development Corporation, and the Brooklyn Borough Director for the New York City Planning Department, where she directed the comprehensive redevelopment of the Greenpoint/Williamsburg waterfront, the rezoning of Downtown Brooklyn for high density office and residential development, and numerous neighborhood rezoning efforts.

Working with DBP's board, the three BIDs it oversees, government agencies, and local stakeholders, Regina is leading initiatives, advocating, and securing funding to improve Downtown Brooklyn's public realm, upgrade infrastructure, create open space, and cohesively connect the booming district to adjacent neighborhoods.

She received her BA and Masters in Urban Planning from the University of Michigan, and resides in Park Slope, Brooklyn.

## SPEAKERS



### Carolien Nederlof

Co-owner, Imagine Leisure – The Hague, Netherlands

*Thursday, August 29 – 16:00-17:30*  
*Afternoon session 2:*  
*Spectacle and Experience*

As one of the owners of Imagine Leisure, Carolien works on developing cities into a tourist destination, assisting visitor attractions, museums or (brand) experiences looking to expand their business or helping real estate owners with their leisure ambitions. They guide the whole process, from A-Z, from market analysis through operations.

As long as it has to do with the development of leisure facilities, Carolien and the rest of the team are enthusiastic to work on it. Recent projects have included the acquisition of the Legoland Discovery Centre to the city of The Hague, developing museum/experience for a unique 18th century building and strengthening both cultural and leisure experiences in a specific region. It's a very challenging and interesting sector to work in. Carolien has to work together with a wide variety of stakeholders, like municipalities, suppliers, leisure operators, cultural facilities and commercial companies. Each stakeholder has an important role in realizing the goal: one day it involves getting finances, the other day it's working on a concept and another day it's going through the market analysis.

With this experience, Carolien can share her knowledge about strengthening a visitor location, about how education, leisure, retail, hotels and restaurants are intertwining and about how to work together to create a better experience for the customer.

## SPEAKERS



### Daniel Payne

Principal, AEA Consulting – New York, USA

*Thursday, August 29 – 11:30-12:45*  
*Morning session 2 – Breakout 2:*  
*Forces Beyond Our Control [m]*

Daniel's background merges architecture, design, and business, and he applies those skills to strategic and business planning for clients as a Principal in AEA Consulting's New York office. His work includes developing new programming and facility concepts for arts organizations, developing financial models and business plans, space planning and capital project feasibility work, as well as facilitating strategic and cultural planning processes; he has completed assignments around the world, including in the United States, United Kingdom, Germany, Italy, Switzerland, Greece, Russia, Saudi Arabia, Kuwait, United Arab Emirates, China, Malaysia, and Australia.

Prior to joining AEA, Daniel worked on exhibitions and installations that appeared in the Center for Architecture, New York Fashion Week, PS1, Storm King Art Center, and the galleries at Columbia University; he was also a part of the New City Reader project at the New Museum, producing a weekly newspaper that focused on changes in urban life. Daniel previously also worked in Citigroup's investment bank, where he advised financial sponsors and their portfolio companies on capital markets and strategic transactions, including the \$4 billion buyout and subsequent \$1 billion IPO of PanAmSat and the \$1 billion recapitalization of Associated Materials.

Daniel graduated with a Master of Architecture from Columbia University and a Bachelor of Business Administration from the Business Honors Program at The University of Texas at Austin.

## SPEAKERS



### **Duncan Pescod**

Chief Executive Officer, West Kowloon Cultural District Authority – Hong Kong, China

*Wednesday, August 28 – 09:40-10:00  
Opening keynote [m]*

Mr Pescod is Chief Executive Officer of WKCD, a role he has held since August 2015. He has overall responsibility for the Authority's strategic direction and day-to-day operations, working with a strong team to deliver the visionary WKCD project. He first joined the Authority as Chief Operating Officer in October 2014.

Mr Pescod served for over 32 years with the Hong Kong Government, during which he worked in various branches, bureaux and departments, including the former Home Affairs Branch, the former Security Branch, the Lands Department, the former Urban Services Department, the former City and New Territories Administration, the former Civil Service Branch/Bureau, the Tourism Commission, and the Efficiency Unit. He was Special Representative for Hong Kong Economic and Trade Affairs to the European Communities from 2006 to 2008, Permanent Secretary for Commerce and Economic Development (Communications and Technology) from 2008 to 2010, and Permanent Secretary for Transport and Housing (Housing) and Director of Housing from 2010 to 2014.

## SPEAKERS



### **Michael Rodrigues**

Managing Director, Time Out Australia;  
Chair, Night Time Industries Association (NTIA)  
– Sydney, Australia

*Thursday, August 29 – 11:30-12:45  
Morning session 2 – Breakout 2:  
Night Time's the Right Time*

Mike believes in the inspirational power of cities and spends a good amount of time encouraging anyone in his orbit to get out of the house, to know their city and to have more fun. While working as a lawyer in the Middle East, he spotted an opportunity to launch global lifestyle brand Time Out in Sydney in 2007 to achieve these aims.

In 12 years at the helm of Time Out Australia he has grown the brand across print, digital, event and social channels, which now reaches 1,000,000 Australians monthly.

In recent times, and prompted by the challenges facing Sydney's night time economy, he has focussed his efforts on aligning and empowering industry to actively engage in the political process in order to effect change. This saw him take a leading role in launching an independent bars association for Sydney in May 2018, followed by the launch of a Night Time Industries Association (NTIA) in November 2018 which he now chairs. The NTIA's membership spans arts, culture, entertainment and hospitality, and is actively involved in the current public inquiry into regulations affecting the night time economy in the state of New South Wales.

Mike was also recently appointed to the University of New South Wales' Art & Design Advisory Council and is the co-host of leading hospitality podcast Back of House.

## SPEAKERS



### **Victoria Rogers**

VP/Arts, John S. and James L. Knight Foundation – Miami, USA

*Thursday, August 29 – 09:30-11:00*

*Morning session 1:*

*Social Impact and Accountability [m]*

Victoria J. Rogers is vice president of arts at the John S. and James L. Knight Foundation and an expert in nonprofit management. Rogers oversees Knight's investments in the arts in eight cities where the foundation has historical roots, including Miami, Detroit and Philadelphia.

Prior to joining Knight in 2015, Rogers was the executive vice president of New World Symphony, where she developed the strategic plan and oversaw all revenue generation, as well as marketing and communications. Rogers orchestrated the \$200 million capital campaign for New World's Frank Gehry-designed campus, one of the world's most technologically advanced concert venues.

Before joining New World Symphony, Rogers served as assistant vice president for central development at the University of Miami, where she was the architect of its billion-dollar capital campaign, Momentum. A native of Louisville, KY., Rogers lived in Atlanta for 21 years where she held leadership positions at George State University, EMORY, and the Science and Technology Museum of Atlanta.

Rogers earned her bachelor's degree in fine arts from Jacksonville University and her master's in business communications from Georgia State University. She has studied nonprofit management and entrepreneurship at Harvard Business School. Rogers serves on the boards of The Miami Foundation and YoungArts, and is a member of The Academy of Arts & Sciences Commission on the Arts, and was recently recognized as a Miami Herald 2019 Florida Influencer.

## SPEAKERS



### **Sanjoy K. Roy**

Managing Director, Teamwork Arts – New Delhi, India

*Thursday, August 29 – 09:30-11:00*

*Morning session 1:*

*Social Impact and Accountability*

Sanjoy K. Roy, an entrepreneur of the arts, is Managing Director of Teamwork Arts, which produces over 25 highly acclaimed performing arts, visual arts and literary festivals across 40 cities in countries such as Australia, Canada, Egypt, Turkey, France, Germany, Hong Kong, Italy, Singapore, South Africa, Spain, UK and USA, including the world's largest free literary gathering — the annual Jaipur Literature Festival.

Roy, a recipient of a National Award for Excellence and Best Director for the film Shahjahanabad: The Twilight Years, is a founder-trustee of Salaam Baalak Trust (SBT), working to provide support services for street and working children in the inner city of Delhi where over 55,000 children have benefited from education, training and residential services.

Roy works closely with various industry bodies on important policy issues within the cultural space in India and is Co-chair of the Art and Culture Committee of the Federation of Indian Chambers of Commerce and Industry (FICCI), President of Event and Entertainment Management Association (EEMA), and part of the Earth Day Network's official Global Advisory Committee for the 50th anniversary of Earth Day in 2020.

## SPEAKERS

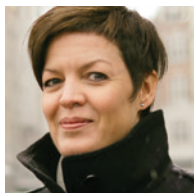


### Pier Luigi Sacco

Special Adviser to the EU Commissioner for Education and Culture, European Commission – Milan, Italy

*Thursday, August 29 – 09:30-11:00*  
*Morning session 1:*  
*Social Impact and Accountability*

Pier Luigi Sacco is Professor of Cultural Economics, IULM University Milan; Co-Director of the Computational Human Behavior (CHuB) Lab of Bruno Kessler Foundation, Trento; Faculty Associate at the Berkman-Klein Center for Internet and Society, Harvard University, and Senior Researcher, metaLAB (at) Harvard. He is the Special Adviser of the European Commissioner for Education and Culture, member of the Europeana Research Advisory Board, of the Advisory Council for Research & Innovation of the Czech Republic, and of the Advisory Council of Creative Georgia. He is Senior Editor of the Leisure and Tourism Section of Cogent Social Sciences, Associate Editor of the Journal of Urban Planning and Development and member of the editorial board of several scholarly journals. He has published about 200 papers on international peer-reviewed journal and edited books with major international publishers. He works and consults internationally in the fields of culture-led local development and is often invited as keynote speaker in major cultural policy conferences worldwide.



### Helle Søholt

Founding Partner and CEO, Gehl – Copenhagen, Denmark

*Thursday, August 29 – 09:00-09:30*  
*Opening keynote*

Helle is Founding Partner and CEO of Gehl. She started the company with Professor Jan Gehl in 2000. Through her leadership, strategic and organizational talent, the office has developed a knowledge base and experience portfolio that is respected internationally in the field of urban design and urban development. Over the years of its existence, Gehl has been awarded multiple prizes and recognitions for their contribution to making cities more livable and sustainable around the world.

## SPEAKERS



### Jack Stiller

Director, Wordsearch – Singapore

*Wednesday, August 28 – 12:00-13:00*  
*Morning session 2:*  
*Liveable to lovable: Some trends in urban analysis*

Jack Stiller is a Partner at Wordsearch, and Director of the firm's Singapore office. Jack leads Wordsearch's business in Southeast Asia, where he works with clients to shape and communicate visions for some of the region's most prestigious developments. Along with running the business operations he acts as an advisor and strategic guide on brand profiles, communication strategies and placemaking initiatives.

Jack's portfolio of projects spans four continents and over 20 countries, and includes some of the tallest buildings in the world, such as PNB 118 in Kuala Lumpur; mixed-use masterplan projects, including, Port City, Colombo and One Bangkok; along with a selection of Singapore's new landmarks, such as CapitaGreen, Marina One, Duo and Paya Lebar Quarter.

Jack joined Wordsearch in 2004, where he worked at the firm's London headquarters before moving to Asia in 2013. He is inspired by Asia's scale and energy and is always searching for innovative and engaging concepts to enhance the built environment and bring value through brands, marketing, wayfinding, events, interventions and dialogue.

## SPEAKERS



### Andrew Tan

Former CEO of Maritime Port Authority & National Environment Agency; Founding Director & Fellow of the Center for Liveable Cities – Singapore

*Wednesday, August 28 – 10:00-11:30*

*Morning session 1:*

*Singapore: What next for culture in urban development?*

Mr Andrew Tan is an Operating Partner with the Enterprise Development Group of Temasek International. Prior to this, he had served in the Singapore Government for 28 years in a variety of key roles.

Mr Tan joined the Singapore Administrative Service in 1991. He helmed key positions in the Ministry of Information and the Arts, Ministry of Defence, Ministry of Foreign Affairs, Prime Minister's Office as the Principal Private Secretary to Minister Mentor Lee Kuan Yew, the Ministry of Environment and Water Resources and the Ministry of Transport. He was also the Chief Executive Officer of the National Environment Agency (NEA) from 2009–2013 and the Founding Director of the Centre for Liveable Cities (CLC) from 2008 to 2010, where he remains a Fellow. His last appointment was Chief Executive of the Maritime and Port Authority of Singapore (MPA) from 1 January 2014 to 31 December 2018.

Mr Tan graduated with a First Class Honours Degree in History from King's College, University of London, in 1989. He attended the Edward S Mason Programme at the Harvard Kennedy School of Government where he obtained his Masters in Public Administration in 2002 as well as the INSEAD Advanced Management Programme in 2013.

He has sat on various boards such as the Competition & Consumer Commission of Singapore, Sentosa Development Corporation Board, Science Centre Board and Singapore Maritime Foundation.

His broad interests include geopolitical and security trends, government affairs & regulations, industry eco-systems, sustainable urban solutions, science & technology, organisational transformation, as well as media and communications.

## SPEAKERS



### Tim Tompkins

President, Times Square Alliance – New York City, USA

*Thursday, August 29 – 14:15-15:30*

*Afternoon session 1:*

*Keep it Real: Cultural Programming in the Service of Economic and Social Development [m]*

Tim Tompkins has been the President of the Times Square Alliance since 2002. He is a board member of the NYC BID Association and the International Downtown Association.

Prior to joining the Alliance, he was the Founder and Director of Partnerships for Parks, which works to support New York City's neighborhood parks and which won an Innovations in Government Award from the JFK School of Government at Harvard for its work to restore the Bronx River.

He has also worked at New York City's Economic Development Corporation, The New York City Charter Revision Commission, and was briefly the Nationals Editor at the Mexico City News, an English language newspaper in Mexico.

He has an undergraduate degree from Yale and an M.B.A. from Wharton, and currently teaches "Transforming Cities" and "The Arts and Artist in Urban Revitalization" at the Robert F. Wagner Graduate School of Public Service.

When not in the most urban and unnatural place on the planet, he enjoys being in New York's natural areas, ideally sailing or practicing yoga.

## SPEAKERS



### **Mathew Trinca**

Director, National Museum of Australia –  
Canberra, Australia

*Thursday, August 29 – 16:00-17:30*  
*Afternoon session 2:*  
*Spectacle and Experience [m]*

Dr Mathew Trinca is the Director of the National Museum of Australia and Co-Chair of the Australia Singapore Arts Group (ASAG).

Under Dr Trinca's leadership, the National Museum has developed strongly engaged national and international programs that focus on bringing alive the stories of Australia for audiences around the country and overseas. The Museum has partnerships and programs with a range of cultural institutions abroad, including organisations in Singapore, China, Japan, Vietnam, France and the United Kingdom. A major program of work with the British Museum saw the return of early Aboriginal and Torres Strait Islander collections to Australia in 2015 – marking the first time they had been seen in Australia since their collection.

Mathew's interests span the 20th century history of Australia, with a focus on the social and cultural relationships between Britain and Australia. He also has a professional interest in the historical and contemporary links between Australia and Asia. His publications include contributions to debates on museum theory and practice, the history of Australian travel to the United Kingdom, on convictism in Western Australia, and on that State's constitutional history. He has also co-edited two books, *Country: Visions of Land and People in Western Australia* and *Under Suspicion: Citizenship and Internment in Australia during World War II*.

Dr Trinca worked as a history curator and manager of the MuseumLink program at the Western Australian Museum, in Perth, and as a consultant historian for public history projects, including work on conservation plans, exhibition developments and short documentary films. He has a PhD in history from the University of Sydney and is a graduate of the University of Western Australia. As well as his role in the Australia Singapore Arts Group, Mathew is an Executive Member of ICOM Australia.

## SPEAKERS



### **Pichit Virankabutra**

Acting Director of Creative City Development  
and Acting Director of CEA KHON KAEN,  
Creative Economy Agency – Bangkok, Thailand

*Thursday, August 29 – 11:30-12:45*  
*Morning session 2 – Breakout 2:*  
*Forces Beyond Our Control*

Pichit Virankabutra, Graphic Designer, graduated from BA Art Education Department, Faculty of Education, Chulalongkorn University, Bangkok, Thailand and MA Fine Art, Goldsmith College, University of London.

He joined Thailand Creative & Design Center (TCDC) in 2004 and was responsible for curatorial work on exhibition and creative programs.

He is currently assigned to direct creative city development department under Creative Economy Agency (CEA), formerly TCDC, to develop Charoenkrung as the creative district to drive forward the creative economy in accordance with Thailand's country policy.

## SPEAKERS



### **Fiona Waters**

Regional Director – Greater China, Cistri – Hong Kong, China

*Thursday, August 29 – 11:30-12:45  
Morning session 2 – Breakout 2:  
Night Time's the Right Time*

Fiona Waters is a Cambridge (UK) economist with a wealth of economic and urban development consulting experience, covering more than 25 years and 25 countries. After running her own consultancy for many years, Fiona is currently a Partner and Regional Director – Greater China for Cistri/Urbis Australia Pty which provides independent consulting advice to both public and private sector clients, in economics, property, planning and design. Fiona is also an adjunct professor at the University of Hong Kong for the Masters of Urban Design.

Fiona is based in Hong Kong and has led major consultancy consortia and has a strong track record in delivering major strategic industry studies and urban development projects. She also has a strong reputation for her rather unique approach in combining commercial, governance and societal considerations to projects.

Fiona is currently advising government, statutory bodies and private clients on issues of tourism and waterfront development, site activation, private sector participation, as well as playing a major role in consortia advising on new cities and major masterplans particularly with strong cultural or visitor destination elements. She is also developing new ways of looking at the value of place and societal impacts for a major property developer.

Fiona's particular interest and experience in cultural projects and programmes lies in her extensive involvement in the Hong Kong West Kowloon Cultural District (WKCD) over the last 15 years, providing the business analysis support for a range of SME popular culture events and exhibitions as well as the role and value of cultural and creative and related industries to society and in city development. In addition to her focus on culture, Fiona is interested in environmental issues and sits on the Board of the Plastic Ocean Foundation which produced the award-winning documentary on plastic pollution.

## SPEAKERS



### **Mark Wee**

Executive Director, DesignSingapore Council – Singapore

*Wednesday, August 28 – 12:00-13:00  
Morning session 2:  
Liveable to lovable: Some trends in urban analysis*

Mark is a pioneer in using design thinking to shape innovative human-centred experiences across products, services, and environments. He is also an award-winning designer and architect.

He represented Singapore at the 11th Venice Biennale International Architecture Exhibition with work from UNION Experience, where he was a founding partner. From 2011 to 2016, he led the Experience Design studio, the strategic design and innovation practice that he started at ONG&ONG.

Mark has redefined user experience for clients such as the Housing Development Board, Singapore Airlines, the Singapore Stock Exchange, FRANK by OCBC, Sentosa, UOB, alongside many others across both private and public sectors.

Mark joined the DesignSingapore Council (Dsg) as Executive Director on 14 May 2018. Before joining Dsg, Mark was the founder and principal of ANNEX A, a design, innovation and architectural consultancy that takes a design thinking approach to crafting human-centred experiences.

He also served as an adjunct lecturer at the National University of Singapore (NUS)'s Institute of System Science (ISS), teaching digital service design and innovation practice.

Mark is interested in the design and shaping of places to strengthen identity and community in the city, as well as the integration of the digital into the physical world for the re-imagining of city life. His book Let's Experience Design! is currently out and available in most major physical and online bookstores.



## SPEAKERS



### Anupam Yog

Adviser, GCDN – Singapore

*Thursday, August 29 – 09:00-09:30*

*Opening keynote [m]*

Anupam Yog is a creative strategist with experience in competitive positioning of countries, cities, destinations and places. Passionate about urban innovation, Anupam is an avid community organizer and champion for walkable cities. He was invited by Singapore's Centre for Liveable Cities to join their Young Leaders Group in 2018.

In a career spanning nearly two decades, Anupam has held leadership roles in high growth environments across the public, private & social sectors. He has crafted and implemented global campaigns for Brand India, most notably at the World Economic Forum in Davos, successfully positioning India as the "fastest growing free market democracy"; for Brand London in Beijing, Mumbai and Delhi; and led economic diplomacy & investment marketing initiatives in the UK, EU, USA, Japan, Brazil, China and ASEAN. He has also successfully helped launch Virtuous Retail, an institutional property development company that owns and operates a portfolio of ~ 6 million square feet of branded, community focused, new age retail destinations in major Indian cities.

Anupam was recognized as one of India's leading urban innovators by Metropolis, World Association of Major Metropolises in "Indian Cities: Managing Urban Growth". He has been invited to share his vision of alternative urban futures at SAIS – The Johns Hopkins University and the World Bank in Washington DC. He has co-developed and teaches, as guest faculty, an executive education course on 'Inclusive Citymaking' at the Lee Kuan Yew School of Public Policy (NUS) in Singapore.

## SPEAKERS



### Laura Zucker

Senior Associate, AEA Consulting – Los Angeles, USA

*Thursday, August 29 – 14:15-15:30*

*Afternoon session 1:*

*Keep it Real: Cultural Programming in the Service of Economic and Social Development*

Laura Zucker is an arts leader whose expertise spans cultural policy, capital project master planning, arts education, cultural tourism, and funding strategies.

She recently stepped down after serving for more than two decades as executive director of the Los Angeles County Arts Commission. In that capacity, Laura managed the civic art policy for the largest county in the United States and directed the funding for more than 400 arts organizations.

Prior to the Arts Commission, Laura was executive director of the Ventura Arts Council and producing director of the Back Alley Theatre. During that time, she served as Chair of the Associated Theatres of Los Angeles.

Laura is currently a senior fellow in the Masters in Arts Management program at Claremont Graduate University where she teaches a master class in cross-sector work in the arts and where she served as program director from 2008–2014. She serves on the boards of Grantmakers in the Arts, and the Trusteeship, the Southern California Chapter of the International Women's Forum. She is also a member of the Los Angeles Coalition for Jobs and the Economy. She is a past board member of the Association of Arts Administration Educators, ARTS Inc., and was a founding board member of Arts for L.A. She received a B.A. from Barnard College and attended the Yale School of Drama.

# GCDN MEMBERS & AFFILIATES

Our membership is made up of those responsible for planning, operating and animating many of the leading cultural districts around the world. The districts are a powerful mix of size, governance, scale and function.

## Members:

- Adelaide Festival Centre – Adelaide, Australia
- Alserkal Avenue – Dubai, United Arab Emirates
- Auckland Live – Auckland, New Zealand
- Barangaroo Delivery Authority – Sydney, Australia
- Better Bankside – London, UK
- Brooklyn Cultural District, (Brooklyn Academy of Music/DWTN Brooklyn Arts Alliance) – New York, USA
- Canberra Theatre Centre – Canberra, Australia
- City of Providence – Rhode Island, USA
- Culture Mile (Barbican Centre/Museum of London/City of London Corporation) – London, UK
- Dallas Arts District – Dallas, Texas, USA
- East Bank at Queen Elizabeth Olympic Park – London, UK
- Exhibition Road Cultural Group – London, UK
- Genesis Holdings – Beijing, China
- Grand Center Arts District – St. Louis, Missouri, USA
- Harbourfront Centre – Toronto, Canada
- Harbour Trust – Sydney, Australia
- HOTA, Home of the Arts – Gold Coast, Australia
- International Festival of Arts & Ideas – New Haven, Connecticut, USA
- Kingston Art District – Kingston, Jamaica
- LAC Lugano Arte e Cultura – Lugano, Switzerland
- Melbourne Arts Precinct (Arts Centre Melbourne and Melbourne Recital Centre) – Melbourne, Australia
- MuseumsQuartier Wien – Vienna, Austria
- National Museum of Singapore and Bras Basah.Bugis – Singapore
- Navy Pier, Inc. – Chicago, Illinois, USA
- New World Symphony – Miami, Florida, USA
- Onassis Foundation – Athens & New York, Greece/USA
- Pittsburgh Cultural Trust – Pittsburgh, Pennsylvania, USA
- Partenariat du Quartier des Spectacles – Montreal, Canada

- RAB/BKO (Réseau des Arts à Bruxelles/Brussels Kunstenoverleg) – Brussels, Belgium
- Sharjah Museums Authority – Sharjah, United Arab Emirates
- The Kuwait National Cultural District – Kuwait City, Kuwait
- The Lowry/Salford Quays/Arts Council England – Manchester, UK
- The Music Center – Los Angeles, USA
- The Toledo Museum of Art – Toledo OH, USA
- The William Penn Foundation – Philadelphia, USA
- Theater District Houston – Houston, Texas, USA
- Times Square Alliance – New York, USA
- West Kowloon Cultural District Authority – Hong Kong, China

## Affiliate Members:

- BuroHappold Engineering – Bath, UK
- Cistri/Urbis – Hong Kong, China
- Jason Bruges Studio – London, UK
- Wordsearch – Singapore

# ABOUT



The Global Cultural Districts Network (GCDN) is an independent, international association committed to improving the quality of urban life through the contribution of the arts, culture and creative industries.

The network fosters collaboration and knowledge-sharing among those responsible for creative and cultural districts, quarters and clusters in widely diverse contexts, providing rich and rewarding opportunities for cross fertilization and exchange.

The forum engages leaders and opinion formers in culture and in urban development through convenings, research and collaboration in order to inform global, local and sectoral agendas.

GCDN is an initiative of AEA Consulting.

For more information visit [gcdn.net](http://gcdn.net)



AEA Consulting is a global firm setting the standard in strategy and planning for the cultural and creative industries. We are known for our candid and impartial advice that draws on deep knowledge of the cultural sector as well as robust research and analytical insight.

Since 1991, we have successfully delivered more than 1,000 assignments in 35 countries, helping clients around the world plan and realize vital and sustainable cultural projects.

With offices in New York and London, AEA offers a talented, multidisciplinary team of professionals with proven practical experience who deliver personalized solutions to organizations in the arts, cultural, creative and public sectors. We thrive on new challenges and approach problem-solving with curiosity, creativity and integrity.

For more information visit [aeaconsulting.com](http://aeaconsulting.com)



With a history dating back to 1887, the National Museum of Singapore is the nation's oldest museum with a progressive mind. Its galleries adopt cutting-edge and multi-perspective ways of presenting history and culture to redefine conventional museum experience. A cultural and architectural landmark in Singapore, the Museum hosts innovative festivals and events all year round—the dynamic Night Festival, visually arresting art installations, as well as amazing performances and film screenings—in addition to presenting thought-provoking exhibitions involving critically important collections of artefacts.

The programming is supported by a wide range of facilities and services including F&B, retail and a Resource Centre. The National Museum of Singapore re-opened in December 2006 after a three-year redevelopment. It refreshed its permanent galleries and re-opened them in September 2015 for Singapore's Golden Jubilee. In 2017, it celebrated its 130th anniversary.

For more information visit [nationalmuseum.sg](http://nationalmuseum.sg)



The National Heritage Board (NHB) was formed on 1 August 1993. As the custodian of Singapore's heritage, NHB is responsible for telling the Singapore story, sharing the Singaporean experience and imparting our Singapore spirit.

NHB's mission is to preserve and celebrate the shared heritage of our diverse communities, for the purpose of education, nation-building and cultural understanding. It manages the national museums and heritage institutions, and sets policies relating to heritage sites, monuments and the National Collection. Through the National Collection, NHB curates heritage programmes and presents exhibitions to connect the past, present and future generations of Singaporeans. NHB is a statutory board under the Ministry of Culture, Community and Youth.

For more information visit [nhb.gov.sg](http://nhb.gov.sg)

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